PRE BID QUERY

Tender for Selection of Licensee for Displaying advertisement on Full Bus body Wrap on 3000 Non A/C buses

21.11.2024

Responses to Queries (Annexure)

Sl. No.	Clause No.	Original Tender Clause	Queries from Bidders	Clarification
1.	4 (B)& Tech form 4	The Tenderer(s)/Lead member should have minimum Average Annual Turnover of INR. 90,00,00,000 (Ninty crores only) from the business of displaying advertisements in any two years out of the last five completed financial years preceding the last date for submission of tenders (i.e. Financial Years 2019-20,2020-21,2021-22, 2022-23 & 2023-24).	M/s Sai advertisers requested to reduce Turnover	Refer Amendment
2.	9B Note	ELF of Non A/C Buses is Rs.12,500/-	M/s Sai advertisers requested to reduce the ELF to 10,000/-	Tender Condition Prevails
			M/s sign post requested to reduce the ELF to 9,500/-	Tender Condition Prevails
			M/s sign post requested to Our Suggestion is to go for Revenue Sharing with minimum guaranteed amount	Tender Condition Prevails
3.	NIT & 11	The Tenderer(s) shall furnish, as part of his tender, an earnest money deposit (the "EMD") INR.1,80,00,000/- (One Crores Eighty Lakhs only)	M/s Sai advertisers requested EMD reduce 50Lakhs	Refer Amendment
4.	SCLA 7.3 (3)	Damage to bus body due to misuse/ mishandling of advertisement space/area	M/s Sai advertisers requested to Repair charges from 5000/- reduce to Rs.2000/- or actual	Refer Amendment

		• Rs.5,000 (Rupees Five Thousand only) per incident or the actual expense towards repair charges, whichever is higher.	price.	
5.	SCLA 7.3 (5)	Delay in removing the advertisement and handing over to the Licenser without causing any damage to the bus body. • If Licensee fails to remove advertisement after the closer of agreement, BMTC will remove and charge removal cost of Rs.2,000. in addition to License fee per Bus per Day on prorate Basis.	M/s Sai advertisers requested to 10days for Removal of advertisement on buses & after 10 days rate may fixed on pro-rata Basis.	Tender Condition Prevails
6.	SCLA 5.1	Security Deposit amount shall be Six times of per month License Fee quoted by the Licensee. 50% of Security deposit to be paid in cash and remaining Security deposit to be Submitted in the form of Bank Guarantee. The Licensee can deposit the Security Deposit amount through online payment methods like NEFT/ RTGS in favour of the Chief Accounts Officer, BMTC payable at Bengaluru. The Licensee has to replenish Security Deposit every year considering the escalation of 5% of the License Fee every year over the previous year's License Fee on compounding basis.	M/s Sai advertisers requested to provide 6 months of Bank Guarantee	Tender condition Prevails
			M/s Sign post Requesting to make it security deposit amount shall be three times of monthly License fee quoted by the Licensee in the form Bank Guarantee	Tender condition Prevails
8.	Article 9 (X)	Exit Clause existing 12months +3months	M/s Sai advertisers requested to 09+3 months	Tender condition Prevails

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<tr><td>9.</td><td></td><td></td><td>M/s Sai advertisers requested to provide the rights for Sole Advertising.</td><td>Tender condition Prevails</td></tr>
<tr><td>10.</td><td>SCLA (3.2)</td><td>The License Period shall be for a period of 48 months from Effective Date and extendable by 1 (One) year based on mutually agreeable terms and conditions.</td><td>M/s Sign post advertisers requested to requesting instead of 48 months to Contractual problems in our business</td><td>Tender condition Prevails</td></tr>
<tr><td>11.</td><td>7.1</td><td><table><tr><td colspan="2">Yearly Escalation</td></tr><tr><td>Period</td><td>Escalation rate</td></tr><tr><td>Beginning of 2nd Year from the date of Agreement</td><td>5%</td></tr><tr><td>Beginning of 3rd Year from the date of Agreement</td><td>5%</td></tr><tr><td>Beginning of 4rd Year from the date of Agreement</td><td>5%</td></tr><tr><td>Beginning of 5th Year from the date of Agreement</td><td>10%</td></tr></table></td><td><table><tr><td colspan="2">Yearly Escalation</td></tr><tr><td>Period</td><td>Escalation rate</td></tr><tr><td>Beginning of 3rd Year from the date of Agreement</td><td>5%</td></tr></table>M/s Sign post advertisers requested to</td><td>Tender condition Prevails</td></tr>
<tr><td>12.</td><td></td><td></td><td>M/s Sign post advertisers requested to Buses under maintenance for more than 4days shall be treated as non-operative for advertising and those will not be charged for the month</td><td>Tender Condition Prevails</td></tr>
<tr><td>13.</td><td>7.1.2</td><td>The Licensee will be given one month time free of License fee for all the Buses,</td><td>M/s Sign post Advertising gestation period shall be given</td><td>Tender Condition</td></tr>
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		from the date of Agreement irrespective of display of Advertisement. The payment of License fee will commence for all the Buses after the end of one month. The License Fee should be paid on successful completion of the month on or before 5th of the next month (Subsequent Month) throughout the License Period (the "**Due Date**"). The License Fee shall be escalated as indicated in the SCLA every year.	for 90days for settling down the operation team and marketing team (pro-rata payment will be done after 1 month if we use buses in between that period)	Prevails
14.			M/s Sign post Authority shall ensure the support form depot team to help the operation while giving instruction and minimizing the process to access buses	Tender Condition Prevails